



Sandwich App Design Challenge

The Situation

I'm building a mobile application that allows people to build sandwiches and schedule the delivery of those sandwiches to themselves or to a friend. The platform allows users to select a recipient, select and stack various items to create a perfect sandwich, see a preview of what the sandwich will look like, and then schedule the sandwich for delivery.

I want to work with you, my UX experts, on designing the interface that allows my users to build and send sandwiches to their friends quickly and intuitively.

Time Limit: **15 mins**

GOALS of the App:

- Build/ customize any type of sandwich
- Be able to schedule a delivery of your orders
 - For yourself *and/or* friends and family
- Seamlessly review order and checkout

**What are your solutions to
the situation?**



Sandwich App

Welcome Back John S.!

Start making an order below and
earn rewards points!

Start Sandwich from Scratch

Create

Start Sandwich
from Pre-Made Template

Use
Template

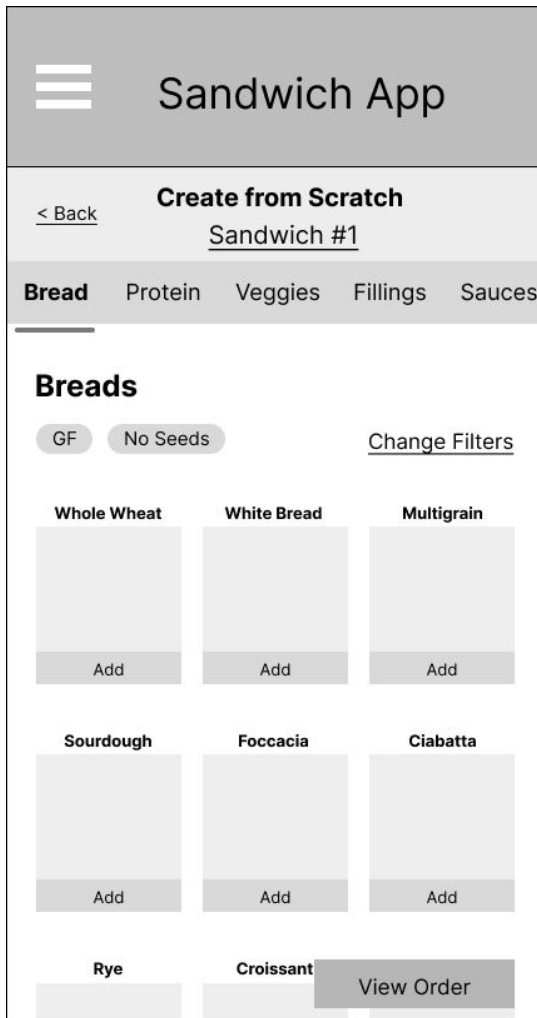
Recent & Favorite Orders

View

Homepage

Main Features:

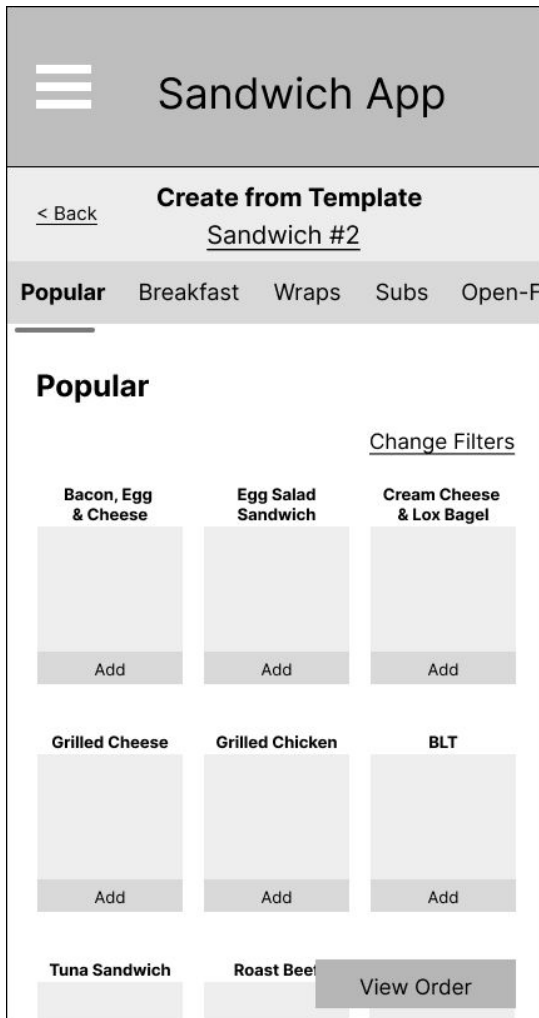
- User Funnels
 - Start creating right away
 - Create from scratch (know what you want)
 - Create from pre-made template (don't know what you want)
 - Create from or View recent orders and favorites
- Hamburger Menu
 - Profile & Account history
 - Favorites
 - Add cards & Address
 - Add Friends/ View Friends
 - Offers/ Rewards



Sandwich Creation (from Scratch) Page

Main Features:

- Can customize your sandwich in all ways
- Can name order such as “My Sandwich” for easier checkout with multiple orders
- Slider bar for categories
- Filters for allergies/ preferences
- Item contents: name, image, add button
 - Smaller window opens for any special instructions/ requests in the order
- View Order button in lower right



Sandwich Creation (from Template) Page

Main Features:

- You can pick a pre-made sandwich and then customize it if you wish
- Sort by recommendations like popular, or categories
- Can change filters for preferences/ allergies, types, etc.
- Item contents: name, image, add button
 - Smaller window opens for any special instructions/ requests in the order
- View Order button in lower right



Sandwich App

Review Orders

Sandwich #1

[Edit](#)

For: John S. (You)

Address:
123 Elm St., Apt #1,
Malden, MA 02148

Type:
Delivery, today 3:00pm

Bread: Whole Wheat

Protein: Smoked Ham

Veggies: Lettuce, cucumbers,
onion, carrot

Sauces: Mayonnaise

Sides: Fries

Drink: Med. Coke

Toasted: Yes

Special Instructions: None

Sub-Total: \$12.58

Est. Tax: \$0.94

Delivery Fee: \$3.55

Tip: \$1.78

Total: \$18.85

QTY:

Add Another Order

Checkout

Review Order Page

Main Features:

- View Entire order & details immediately
 - Can collapse order if you have multiple
 - Can change quantity of order (duplicate easily)
 - Can send to different people at the same time with 1 purchase
- Can make another order easily
- Checkout -> Payment and address info
 - Will show total of all orders, not just individual
 - Double-check with sandwiches will go where
 - Autofill
 - Payment types: Apple pay, card, cash, etc.

Thank You!