

Business Card - Client Information

Please read and fill out the information below.

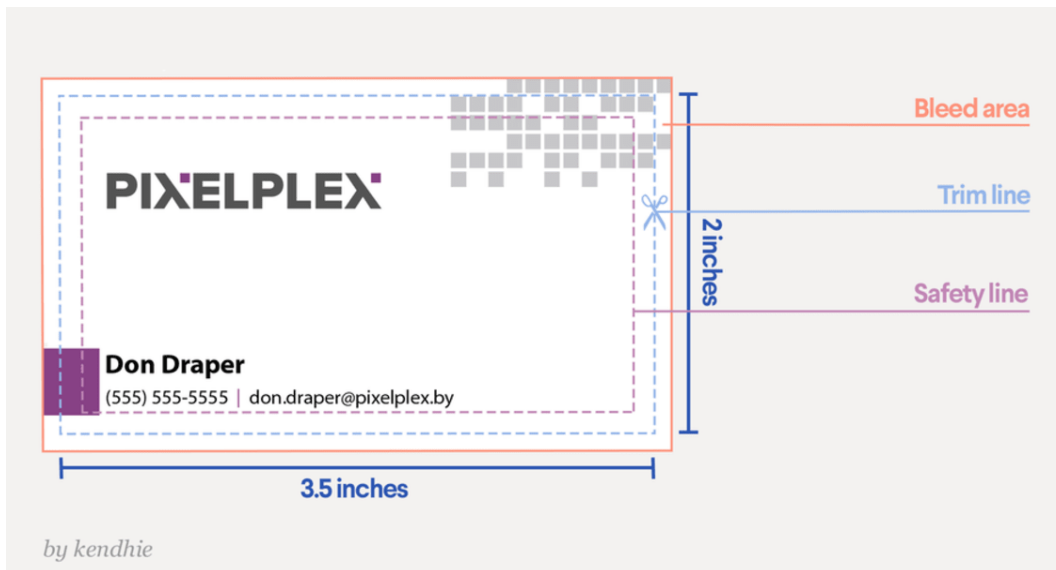
We will discuss what you want/ need and I'll provide wireframes/ templates so you can better visualize your options.

Card Info:

Sizing: Standard US is 3.5 in x 2 in (88.9 × 50.8 mm) - 336px x 192px (figma)

Material: Thick cardstock

Special material requests (Gold/ silver foil, matte vs gloss finish): No foil, matte finish



Basic Info: (Edited for anonymity)

Full name: John D. Price

Job title: Biomedical Engineer

Company name: N/A

Work email: john.price@school.edu

Work phone: 1+ 123-456-7890

Other:

QR code for LinkedIn: Yes

URL for LinkedIn: Yes

Website/ portfolio link (if applicable): No

Target Audiences:

Industries: Biotech & engineering industries

People: Potential employers & colleagues

B2B or B2C: B2B

Other: N/A

Card Specifications:

Format (horizontal or vertical): Horizontal

Layout preferences (based on presented options):

Front: 6, 4, 1

Back: 1, 6, 3

Logo/ Monogram: Yes, initials are JP

Preferences (based on presented options): #1 J and #3 P

Color scheme (we will use white/black, but also pick no more than 2 colors): Blue and orange

Icons (yes or no): No

Typography choice (no more than 3 fonts, 2 is ideal, 1 serif and 1 san-serif): Montserrat, Quicksand

UVP (unique value proposition), **what makes your business card memorable?**

Biotech engineering career

Photo or pattern that speaks to the industry?

Visual Motifs/ Patterns/ Symbolism (borders not recommended):

Maybe something floral?

Some shape? Hexagons? (tech/ science)